



Nuremberg, Germany 25.–27.2.2020

embeddedworld

Exhibition&Conference

... it's a smarter world

**Checklist for your
exhibition participation**

	Receipt Information	Deadline	Where
<input type="checkbox"/> Exhibitor & product database: Our online editorial team will contact you to update your online entry	Aug 2019	/	redaktion@aussteller.embedded-world.de
Before, during, and after the exhibition, we offer you a wide range of attractive sponsoring and advertising measures:			
<input type="checkbox"/> SmarterMailing: With your individual advertising message, you can participate in a mailing that is sent to 30,000 active and potential visitors	Sep 2019	30 Nov 2019	embedded-world.de/en/smartermailing
<input type="checkbox"/> Become a sponsor of Student Day 2020 and use our sponsor packages to draw the attention of students to your company	Sep 2019	30 Nov 2019	embedded-world.de/studentday
<input type="checkbox"/> Our exclusive marketing puts the finishing touch on your advertising campaign. We provide you with effective advertising measures for all media. Focus attention on your company.	Sep 2019	immediately	embedded-world.de/exclusive
<input type="checkbox"/> Have you developed outstanding technical innovations for embedded technologies and would you like to present them to a jury of experts? If so, then submit them for the embedded award 2020 .	Sep 2019	30 Nov 2019	embedded-world.de/en/award
<input type="checkbox"/> Would you like to introduce your products, services, and your company to trade visitors from the embedded community? If so, then book a lecture in the Exhibitor's Forum .	Sep 2019	10 Jan 2020	embedded-world.de/application-exhibitorsforum
<input type="checkbox"/> Payment date for the stand rental invoice	Oct 2019	9 Dec 2019	
<input type="checkbox"/> Starting in mid-October you can use the Online ExhibitorShop to place orders related to your stand construction	Oct 2019	13 Jan 2020	embedded-world.de/exhibitorshop
<ul style="list-style-type: none"> • Suspensions • Water • Stand cleaning • Catering • Power • WLAN/LAN/router • Parking permits • Lead tracking 			
<input type="checkbox"/> Register your exhibitor badges and assembly and dismantling passes in the shop	Oct 2019	/	embedded-world.de/exhibitorshop
<input type="checkbox"/> Sending us plans of your stand construction for approval by email is not necessary. Please use the check list „stand design“ in the Online ExhibitorShop instead.	Oct 2019	13 Jan 2020	embedded-world.de/exhibitorshop
<input type="checkbox"/> Stand construction: Whether you require a modular or custom stand, we are happy to help you design and build your exhibition booth.	immediately	system stand construction: 13 Jan 2020	standkonfigurator.de/en/
<input type="checkbox"/> Use your e-codes and admission vouchers and invite your customers! You can find mailing templates at our downloads area.	Oct 2019	/	embedded-world.de/downloads
<input type="checkbox"/> We are happy to help you book your hotel rooms for your stay.	Oct 2019	Jan 2020	hotels@nuernbergmesse.de embedded-world.de/hotel
<input type="checkbox"/> Do you have co-exhibitors ? Please register them online.	Nov 2019	10 Jan 2020	embedded-world.de/application
<input type="checkbox"/> Are you looking for qualified specialists? Then use our job market ; our online editorial team would be happy to help you.	Jan 2020	17 Feb 2020	redaktion@aussteller.embedded-world.de
<input type="checkbox"/> Close out an intensive exhibition day by relaxing at the After Business Party with nice colleagues and exciting contacts while enjoying cool drinks and tasty snacks!	Jan 2020	18 Feb 2020	embedded-world.de/en/party
<input type="checkbox"/> At the Last Minute Information you can find important information on your exhibition participation at a glance	End of Jan 2020	/	
Welcome to embedded world 2020!	25.–27.2.2020		