



Bosch Sensortec launches ideation community to foster and accelerate innovative IoT applications

Creativity hub for customers, partners, developers and makers

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- ▶ Leverages growing developer networks to speed-up time to market of innovative IoT applications, from smart home to smart clothes
- ▶ MEMS sensors forum for discussing solutions, sharing ideas and interacting with experts
- ▶ Comprehensive knowledge base providing guidance on applying sensing solutions from Bosch Sensortec
- ▶ Bosch at embedded world in Nuremberg: Booth 4A-544, [#ew19](#)

Bosch Sensortec has launched a new ideation community for customers, partners, developers and makers to learn about sensing solutions and to accelerate the development of innovative IoT applications. The [Bosch Sensortec Community](#) provides useful information and best practice advice and allows developers to share their experience with others.

Registration is now possible at community.bosch-sensortec.com. Bosch Sensortec further invites anyone interested in learning about the new community to visit the [Bosch booth 4A-544](#) at **embedded world** in Nuremberg, February 26 – 28, 2019. All who register for the community at embedded world will receive a valuable give-away, for example a development board.

"The new Bosch Sensortec Community invites makers, creators, tinkerers and techies to discuss and learn more about our sensing solutions," said Dr. Peter Weigand, Vice President of Marketing at Bosch Sensortec. "This new community now provides a powerful platform for advice, support and inspiration."

The [Bosch Sensortec Community](#) enables developers to discuss Bosch Sensortec's product portfolio of MEMS sensors and solutions designed for a wide range of applications such as low power IoT (Internet of Things) devices, robotics, AR/VR, wearables and smartphones. The MEMS sensor portfolio includes accelerometers, gyroscopes, magnetometers and environmental sensors, inertial measurement units (IMUs) and smart sensors – as well as a comprehensive portfolio of software and tools.

At **embedded world**, Bosch Sensortec will also be showcasing its latest MEMS sensor solutions. This includes the [BMI270](#), a smart ultra-low power IMU specifically designed for wearable applications. For example, the BMI270 includes intuitive gesture and activity recognition, and an integrated plug-and-play step counter, specifically optimized for accurate counting in wrist-worn devices. Furthermore, Bosch Sensortec will be presenting solutions for smart home applications, such as the [BME680](#) gas sensor for air quality measurement.

Twitter: [#BoschMEMS](#), [#ew19](#)

Video: [Bosch Sensortec Community](#)

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Bosch Sensortec GmbH, a fully owned subsidiary of Robert Bosch GmbH, develops and markets a wide portfolio of microelectromechanical systems (MEMS) sensors and solutions tailored for smartphones, tablets, wearable devices and IoT (Internet of Things) applications. The product portfolio includes 3-axis acceleration, gyroscope and geomagnetic sensors, integrated 6- and 9-axis sensors, environmental sensors, optical microsystems and a comprehensive software portfolio. Since its foundation in 2005, Bosch Sensortec has emerged as the MEMS technology leader in the markets it addresses. Bosch has been both a pioneer and a global market leader in the MEMS sensor segment since 1995 and has, to date, sold more than 10 billion MEMS sensors. More than every second smartphone worldwide uses a Bosch Sensortec sensor.

For more information, please visit www.bosch-sensortec.com, twitter.com/boschMEMS