



JOINT PRESS RELEASE

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ElectraIC and Key ASIC Joint Forces in Design Technologies and Marketing

(April 23, 2019) ElectraIC and Key ASIC announced today the partnership agreement of joint marketing and design services. Partnership brings together two companies in ASIC/FPGA Design & Verification Services, Internet of Things, Electronic System Design and Semiconductor Design & Manufacturing, enabling them to jointly market respective design services and solutions globally.

With this partnership, both companies will be able to provide their customers a complete range of services and solutions from IP development, ASIC/FPGA design and verification services, embedded system design, wafer production, test development and packaging to fabless chip design companies as well as system integrators and electronics hardware design and verification related trainings.

The strategic collaboration between ElectraIC, the leading design service company based in Turkey specializes in designing IC and systems for airborne electronic hardware systems, mobile connectivity, automotive and defense systems and Key ASIC the leading design company in Asia headquartered in Malaysia specializes in designing ASIC/SoC and systems in the applications of

Internet of Things (IOT) and Artificial Intelligence (AI) will not only offer the leading edge solution to digitalization of the industries of automotive and transportation, aviation/aerospace and defense, but will also jointly extend their market reach to Europe, Middle East and Asia countries.

"ElectraIC and KeyASIC provide unique service offerings in the semiconductor design & manufacturing area," said Ateş Berna, managing partner of Electra IC. "This synergy will lead to a strong joint value proposition to customers. We are delighted to join forces with KeyASIC, merging our advanced design and verification services and related trainings with their expertise in IoT, Artificial Intelligence, electronic system design and chip production; to offer a complete solution range to both of our customers"

"Unlike the consumer electronics, the automotive, aviation, aerospace and defense systems require special design and manufacturing technologies and various stringent certifications for quality assurance. This partnership enables us to extend our capability in to new industries and also new geographical territories", said Kah Yee Eg, Chairman and CEO of Key ASIC. "Together, we would be able to offer our customers with trendy leading-edge technologies and complete solutions", he added.

About ElectraIC (www.electraic.com):

ElectraIC provides design and verification services in the field of ASIC/FPGA Design and Embedded Systems. The team has the experience of working with global multinational companies. ElectraIC have been working on consumer, automotive, mobile connectivity and defense projects. The company also has expertise in DO-254 and supports companies in need of a DO-254 certification. ElectraIC also provides high quality trainings for ASIC/FPGA and Embedded Systems. Some training areas are Xilinx, Intel FPGA, VHDL, SystemVerilog, UVM, SystemC, UVVM, ARM, Embedded Linux.

About the KeyASIC (www.keyasic.com):

KeyASIC Berhad (Stock Code: 0143) is a public listed company on Mainboard of Bursa Malaysia. It specializes design and manufacturing of IOT chips and system, connecting any electronics and non-electronic items to the Internet and enhances with Artificial Intelligence chips and solution. Kcard, Kdrive, Mcard and Mdrive are the IOT products currently shipping in the market. It also offers turnkey ASIC design service and SoC design and manufacturing. Its customers are largely in the US, Russia and Asia. It has offices in Malaysia and Taiwan.